

Phi Theta Kappa Rocky Mountain Cascade Region

Chapter Web Site Award

2012 Entry Form

Chapter

College

Address

City

State Zip

Web Site URL

Date site was first on the web

Description of the Award

This award is presented to the chapter with the most outstanding chapter Web site. Judging is based primarily on content of the Web site (60 pts) but also on the design (40 pts).

Content criteria include:

- How completely the site covers the chapter and its activities (15 pts);
- How accurate and current the information is (15 pts);
- How effective the site encourages existing members to participate and new members to join (15 pts);
- How well the site reinforces Theta Kappa's hallmarks (15 pts).

Design criteria include:

- A consistent and pleasing appearance (10 pts);
- Technical excellence - pages load quickly, internal links all work, usable at 640x480 and 256 colors, compatible with Netscape 4.x and Internet Explorer 4.x, and effective use of features (10 pts);
- Ease of navigation (10pts);
- To which the site functions as a coherent whole, giving the user a complete experience centered around you (10 pts).

Entry Specifications

Complete this form and submit it by the deadline for regional awards. Your Web site must be up and available for judges to view.

Chapter President/Date

Chapter Advisor/Date

This form and accompanying work must be received by April 6, 2012 by Velda Arnaud, Regional Coordinator, Rocky Mountain Cascade Region, Lane Community College, 4000 East 30th Avenue, Eugene, OR 97405.