

# ***Phi Theta Kappa Rocky Mountain Cascade Region***

## **Chapter Web Site Award**

### **Entry Form**

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Chapter

College

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Address

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City

State Zip

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Web Site URL

Date site was first on the web

### **Description of the Award**

This award is presented to the chapter with the most outstanding chapter Web site. Judging is based primarily on content of the Web site (60 pts) but also on the design (40 pts).

Content criteria include:

- How completely the site covers the chapter and its activities (15 pts);
- How accurate and current the information is (15 pts);
- How effective the site encourages existing members to participate and new members to join (15 pts);
- How well the site reinforces Theta Kappa's hallmarks (15 pts).

Design criteria include:

- A consistent and pleasing appearance (10 pts);
- Technical excellence - pages load quickly, internal links all work, usable at 640x480 and 256 colors, compatible with Netscape 4.x and Internet Explorer 4.x, and effective use of features (10 pts);
- Ease of navigation (10pts);
- To which the site functions as a coherent whole, giving the user a complete experience centered around you (10 pts).

### **Entry Specifications**

Complete this form and submit it by the deadline for regional awards. Your Web site must be up and available for judges to view.

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Chapter President/Date

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Chapter Advisor/Date

This form must be received by April 2, 2010 by the Regional Coordinator: Velda Arnaud, Lane Community College, 4000 East 30<sup>th</sup> Avenue, Eugene, OR 97405.